



# Marcin Doliszny

Staff Product Designer

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Wrocław, Poland

## — RECENT WORK EXPERIENCE

MAR 2024 - PRESENT

**Staff Product Designer @ Codility**

- Driving design strategy for high-impact growth initiatives, aligning user needs with business goals.
- Providing design leadership across teams, fostering collaboration and elevating design quality.
- Conducting research, prototyping, and iterating to refine usability and enhance user experience.
- Mentoring and supporting designers across the organization, improving design processes and team efficiency.

DEC 2020 - MAR 2024

**Lead Product Designer @ Perdo**

- Led design strategy for an OKR platform with 50,000+ DAU, improving engagement and adoption through streamlined UX.
- Built and scaled a design system, reducing design debt and ensuring consistency across the platform.
- Conducted user research and testing, refining product-market fit and driving feature adoption.
- Optimized core user flows, reducing friction in goal-setting and updates, increasing retention.

SEP 2018 - NOV 2020

**Senior Product Designer @ Setmore**

- Redesigned & enhanced UX for a platform with 360,000 DAU, increasing engagement rates and user retention.
- Designed seamless user flows and high-fidelity prototypes.
- Conducted interviews, testing, and created prototypes
- Improved appointment scheduling process, impacting 3M+ monthly appointments.

DEC 2017 - AUG 2018

**Lead UI Designer @ Cylo Media**

- Crucial role in developing the company's flagship product
- Produced interactive prototypes for user research and implementation guidance

## — EDUCATION

2011-2014

**Bachelor's Degree @ University of Social Studies & Psychology**

- Field: Graphic Design - Major: Visual Communication

## — TOOLS

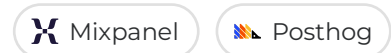
Design & Systems



Research & Validation



Product Analytics



Delivery & Collaboration



## — SKILLS



## — COURSES & AWARDS

2025

**Product Discovery @ Pendo**

2019

**HIPAA Training @ Accountable**

2017

**IELTS C1 Level @ British Council**